

## PRIVACY POLICY

At VAN AMERSFOORT RACING INTERNATIONAL BV (the “**Team**”), we are committed to respect and protect your private information. Therefore, the Team has a strict obligation to observe the legal precepts on privacy including the General Data Protection Regulation. The following principles of privacy and data protection shall be applied by the Team:

- Solely personal information shall be used to conduct our business.
- Transparency and clarity about when, how and where the Team may process personal data shall be fully communicated.
- We will apply the standards of “privacy by design” and “privacy by default” and assess any potential impact existing on services may have on the privacy rights of data subjects.
- Personal Data will not be retained more than necessary and legal precepts shall be observed on such regard.

Please read this Privacy Policy (the “**Policy**”) carefully. This Policy It information about how will be used your personal information and explains your legal rights (pursuant applicable laws and regulations). Please consider that referring to “Processing” on personal data, means the use of your personal information, such as collecting, storing, modifying, forwarding and deleting.

### **Who is the Team?**

Van Amersfoort Racing International BV  
With domicile at Edisonweg 2, 3899 AZ Zeewolde, The Netherlands  
Registered in the Netherlands under company registration number 83630236.

If you have any questions about this Policy or want to exercise your rights set out in this Policy, please contact us by sending an email to: [compliance@vanamersfoortracing.nl](mailto:compliance@vanamersfoortracing.nl). The Team is the controller with regard to the Processing of your Personal Data.

### **Personal information to be collected.**

For the purpose of this Policy, when referred to “**Personal Data**” will mean any information through which the Team can directly or indirectly identify you.

The Personal Data collected by the Team include the following: Your name, postal address and other contact details, such as your telephone number and e-mail address.

Additionally, technical information, including your IP address and browser type and version, can be collected automatically through use of cookies, web beacons and similar technologies on our website ([www.vanamersfoortracing.nl](http://www.vanamersfoortracing.nl)) and in our app.

### **Collection of your information and how the Team uses it.**

The Personal Data will be used for the following purposes:

Exchange information from the Team to-, or between the Team and other parties in communication by e-mail and/or other (digital) channels in respect to all business activities and or relevant/related activities.

Additionally, We may use your Personal Data (both on an aggregated and on an individual basis), such as your contact details, your account and electronic identification data, for the purpose of advertising our products and services and making contact with you for marketing or other commercial purposes if you are an existing customer. We may also use your Personal Data for analyzing and improving the quality of our products and services, as well as to understand you as a customer and to give you a better user experience. This enables us to create personal profiles and to assess what may interest you, to measure or understand the effectiveness of advertising we serve to you and others and to deliver relevant advertising.

We may also use your Personal Data for other legitimate commercial interests such as to generate aggregated statistics about the users of our services, to assist in security and fraud prevention, to administer our website and apps, and for internal operations (including troubleshooting, data analysis, testing, research, statistical and survey purposes), for system integrity purposes (for example the prevention of hacking, spamming, etc.), to allow you to participate in interactive features of our services, to facilitate our business operations, to operate Team's policies and procedures, or for other legitimate business purposes permitted by any applicable law.

We may use your Personal Data for marketing communications (based on your profiles) via email, SMS or other electronic means but we will only do so after we have received your consent to do so or if we have another legal basis to do so.

To comply with our legal obligations may be used to maintain appropriate business records, to comply with lawful requests by public authorities and to comply with applicable laws and regulations or as otherwise required by law.

#### **Data collection of children.**

We do not allow children to register on our websites and/or apps when they are under the legal age limit. We will ask for parental consent for children participating in our experiences and events.

#### **Disclosure of your information.**

We may share your Personal Data with:

Team's entities or affiliated entities in the context of the provision of our products and services or for internal purposes like IT.

Third party service providers, who provide services to us such as website hosting, data analysis, payment processing, order fulfilment, information technology and related infrastructure provision, customer service, email delivery, event management, marketing intelligence, auditing, fraud detection and other services of third parties.

Permitted third parties subject to your consent or request to do so, for example to send you marketing communications, in line with your choices if you have opted into such sharing.

Other parties as we believe to be necessary to comply with applicable laws, to respond to requests from authorities or for other legal reasons and to protect our rights.

Additionally, we may use or disclose your Personal Data in the event of any reorganization, merger, sale, joint venture or other disposition of (part) of our business, assets or stock.

#### **Brand websites and other websites.**

Our website may, from time to time, contain links to and from our brand websites and third party websites such as the websites of our partner networks, social media networks, advertisers and affiliates. If you follow a link to any of such websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these websites or their content. Please consult the relevant third party's privacy policies before you submit any Personal Data to these websites.

#### **Social Media.**

We have profiles on different social media such as Facebook, YouTube and Instagram. Please note that they have their own privacy policies. For further information on how the social media are processing personal data, please consult the privacy policies of the social media concerned.

#### **Transfers of your Personal Data outside the EEA.**

We store your information within the European Economic Area (EEA) or countries that have received an adequacy decision by the European Commission.

Where we share your information with companies based outside (i) the EEA or (ii) countries that do not have an adequacy decision, we agree upon the Standard Contractual Clauses as approved by the European Commission with the receiving party and ensure to implement additional safeguards as and when required.

#### **Term that Personal Data is retained?**

We Process your Personal Data for as long as necessary to fulfil the purposes we collected it for, unless a longer period is necessary to: comply with a statutory retention period or other applicable legal obligation; process your Personal Data in relation to a legal procedure.

To safeguard that your Personal Data is removed within a reasonable term, we use retention overviews per country, for instance in the Netherlands 1 (one) calendar month from the moment the Personal Data is no longer needed.

#### **How Personal Data is secured.**

Protecting your Personal Data is very important to the Team. We have implemented appropriate technical and organizational measures to ensure that your Personal Data is properly secured against unauthorized or unlawful use, access, disclosure or accidental or wrongful destruction and loss.

We take steps to limit access to your Personal Data only to those persons who need to have access to it for one of the purposes listed in this Privacy Statement. Furthermore, we contractually ensure that any third party Processing your Personal Data equally protect your Personal Data in line with applicable Data Protection laws and in line with this Privacy Statement.

## **Rights.**

You have the following rights in relation to the Personal Data we hold about you:

**Right of access:** You have the right to request access to your Personal Data. For example, the right to be provided with certain information about the Processing of Personal Data and access to that data. Please note this right is subject to exceptions.

**Right to rectification:** If the Personal Data we hold about you is inaccurate or incomplete, you are entitled to request to have it rectified.

**Right to erasure:** You can ask us to delete or remove your Personal Data in some circumstances such as where we no longer need it or if you withdraw your consent (where applicable).

**Right to restrict Processing:** You can ask us to restrict the Processing of your Personal Data in certain circumstances, such as where you contest the accuracy of that Personal Data or you object to us.

**Right to data portability:** You have the right, in certain circumstances, to obtain Personal Data you've provided us with (in a structured, commonly used and machine-readable format) and to reuse it elsewhere or to ask us to transfer this to a third party of your choice.

**Right to object:** You can ask us to stop processing your Personal Data, and we will do so, if we are: relying on our own or someone else's legitimate interests to Process your Personal Data, except if we can demonstrate compelling legal grounds for the Processing; or Processing your Personal Data for direct marketing purposes.

**Right to withdraw consent:** If we rely on your consent (or explicit consent) as our legal basis for Processing your Personal Data, you have the right to withdraw that consent at any time. However, please note that the withdrawal of your consent does not impact the legality of any Processing prior to such withdrawal.

**Right to lodge a complaint with the supervisory authority:** If you have a concern about any aspect of our privacy practices, including the way we have handled your Personal Data, you can report it to your local supervisory authority.

Please note that some of the abovementioned; rights may be limited where we have an overriding interest or legal obligation to continue to Process the Personal Data.

## **Contact and Complaints.**

The primary point of contact for all queries in relation to this Privacy Statement, including a request to exercise data subject rights, is our Country Privacy Ambassador. The Country Privacy Ambassador can be contacted in the following way:

Via e-mail: [compliance@vanamersfoortracing.nl](mailto:compliance@vanamersfoortracing.nl)

Postal address: Edisonweg 2, 3899 AZ Zeewolde, The Netherlands.

If you have a complaint or concern about how we use your Personal Data, please contact us in the first instance and we will endeavor to resolve the issue as soon as possible.

**Status of this privacy statement.**

This Privacy Statement may be revised from time to time. Any change will be applicable at the time of posting on the Website.

Last update: June 2023